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COLLEGE *of* OPTICIANS
OF BRITISH COLUMBIA
a B.C. Health Regulator

College of Opticians of British Columbia
Annual General Meeting

Date: October 16, 2011

Time: 12:15PM - 1:15PM

Location: Delta Vancouver Airport Hotel
(3500 Cessna Drive, Richmond, BC)

Fee: Free Admission

For more info: www.cobc.ca



VISION CANADA 2011 - Conference & Tradeshow

October 14, 15 and 16, 2011
Delta Vancouver Airport Hotel

Attend live or online
www.vision-canada.ca

FRIDAY, OCTOBER 14, 2011

8:00AM - 5:00PM	Business & Management for Opticians Program	Essilor & OAC
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SATURDAY, OCTOBER 15, 2011

8:00AM - 11:00AM	Internet Eyewear Sales - Power Panel Update	Ed De Gennaro
3:00PM - 3:50PM	Needs Based Solutions	Claude Hazel
3:55PM - 4:45PM	Make Sunwear Important with a New to the World Sunlens - Nupolar Trilogy Visual Armour	Uzo Ubani
4:50PM - 5:50PM	Opticians Association of Canada Annual General Meeting	OAC

SUNDAY, OCTOBER 16, 2011

8:00AM - 9:30AM	Managing Cultural Differences to Optimize Relationships with Your Patients and Colleagues	Lionel Laroche
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TRACK 1: 9:35AM - 10:25AM	Irlen Syndrome	Bonnie Williams	TRACK 2: 9:35AM - 10:25AM	Social Media - How to Make the Internet Work for You	Bob Main
10:30AM - 11:20AM	Upper Neck Injury & Health Tilt: An Optician's Concern	Dr. Kevin Charest	10:30AM - 11:20AM	Successful Selling Skills	Trudi Charest
11:20AM - 12:15PM	Lunch & Trade Show				
12:15PM - 1:15PM	College of Opticians of BC Annual General Meeting	COBC			
1:20PM - 2:10 PM	EKC - Why the Increase in Frequency & Severity?	Arlene Vanderhoeven	1:15PM - 2:05PM	Maximizing Opportunities in Your Office with Contact Lenses	Trudi Charest
2:15PM - 3:05 PM	Contemporary GP Lens Design & Fitting	Randy Kojima	2:10PM - 3:00PM	Incorporating Refracting into Your Marketing Plan	Dan Murphy
3:10PM - 4:00PM	Being Heard: How the Licensed Optician Brand Can Boost Your Marketing	Catherine Ducharme			
4:05PM - 4:55PM	Fostering Healthy Sight in Canada - Focus on Kids	Tim Schmidt			





College of Opticians of British Columbia - Suite 420 2025 West Broadway, Vancouver, BC, V6J1Z6 - www.cobc.ca

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